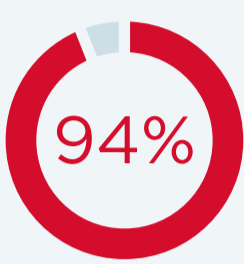


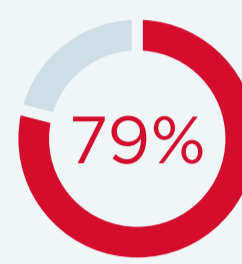
Top Five Reasons to Implement Privileged Access Management

Privileged access management (PAM) is the creation and enforcement of controls over users, systems, and accounts that have elevated or “privileged” entitlements.

1 Mind the Gap

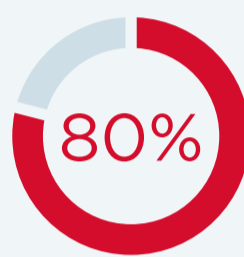
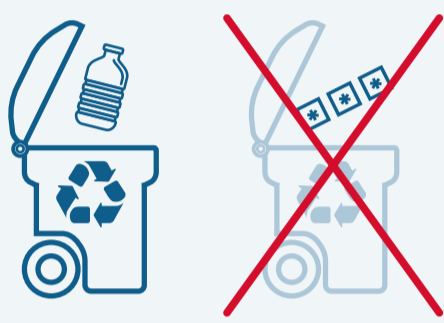


of organizations have experienced an identity-related data breach¹



were breached in the last two years¹

2 Reuse and Recycle— But Not With Passwords



More than 80% of breaches involve privilege abuse²

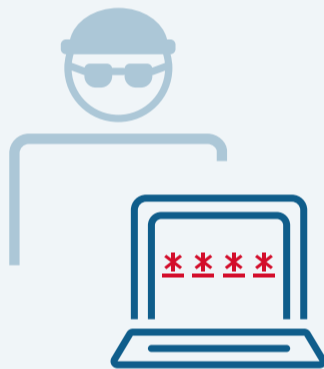
3 Your Luck Can Change in an Instant



of cloud users, roles, services, and resources have excess privileges³

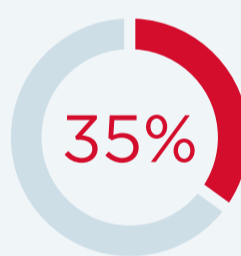


4 Et Tu, Brute?

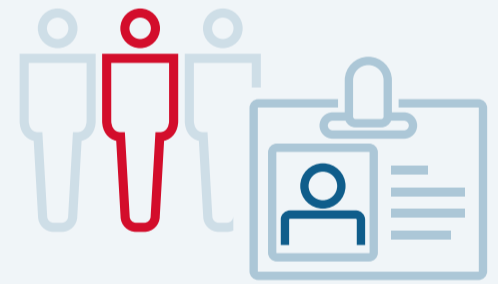


of data breaches result from insiders with privilege creep²

5 What's on Your To-Do List?



Only 35% of organizations use MFA to secure their privileged accounts⁴



The Keys to the Kingdom—Are You Protecting Yours?

Symantec Privileged Access Management (PAM) defends and controls privileged users and the credentials they use to access and manage your digital infrastructure. PAM proactively enforces security policies and role-based limits on privileged user access—all while monitoring and recording privileged user activity across virtual, cloud, and physical environments.

Key Benefits

- Control privileged access across all IT resources, from cloud to mainframe
- Apply unified cross-platform protection and management of privileged account credentials
- Automatically discover and protect virtual and cloud-based resources
- Provide tamperproof audit data and forensic evidence for all privileged user activity
- Segregate duties of superusers through fine-grained access control and secure task delegation
- Eliminate hard-coded passwords from apps, scripts, and files and support DevOps toolchains

Reach out to [Partner Name] here to find out more about what Symantec PAM can do for your business.

SOURCES

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4. Expert Insights | 50 Identity And Access Security Stats You Should Know In 2023 | <https://expertinsights.com/insights/50-identity-and-access-security-stats-you-should-know/>